

21st Annual

2004 World Series of Birding May 15, 2004 "WAYS TO PLAY"



WAYS TO PLAY

On Saturday, May 15th, NJ Audubon will proudly host the 21st annual running of the World Series of Birding, North America's premier conservation event. This event has changed the birding landscape and has raised over \$8,000,000 for bird conservation over the past 20 years. We hope you can find a way this year to savor the past, celebrate the present, and help lay the foundation for the future. Every species you find, every dollar you raise helps preserve and protect our environment. Simply indicate how you'd like to play by checking the appropriate box; complete the information, and mail to us. You'll receive an official registration packet and "BIG DAY" Game Plan.

I want to sign up for the "BIG DAY" Send me a registration packet for:

**LEVEL I:
TEAM COMPETITION**

Raise glasses with some of birdings best, gather a team (minimum of 3) and become a part of the competition. All are welcome - bird throughout New Jersey, a single county (Limited Geographic Area), Cape May County only, a Big Sit, or South of the Cape May Canal. Prizes are awarded for each category. A registration fee of \$100 per team member is required (includes Award Brunch and official shirt). Registration deadline is April 20.

**LEVEL II:
INDIVIDUAL OR
NON-COMPETING TEAM**

Anyone can play - bird on your own, get together with friends and gather pledges for NJAS. No registration fee but participants are requested to register and to raise pledges for New Jersey Audubon Society. **Anyone wishing to raise money for any organization other than New Jersey Audubon Society, you must register as a Level I team.**

**LEVEL III:
YOUTH TEAM COMPETITION**

Open to any youth groups within grades 5 thru 12 (Division A - Grades 5 thru 8; Division B - Grades 9 thru 12). Competing teams are eligible for the Hop Swift Youth Award for each division. NJAS education staff works with these groups to make the event an educational experience as well as a fund raiser for your group. Contact Patrick Scheuer at 201-891-2185 (lorrimer@njaudubon.org). Registration is \$50 per team; \$5 per team member (does not include Awards Brunch or shirt). Registration deadline is April 20.

Please send me information about the benefits of being a corporate sponsor.

Please mail this completed form (and brunch payment, if applicable) to:

**Sheila Lego
World Series of Birding
701 E. Lake Drive, P. O. Box 3
Cape May Point, NJ USA 08212**

Questions: Contact Sheila Lego (sheilalego@njaudubon.org) or Marleen Murgitroyde (marleen@njaudubon.org) at (609) 884-2736.

**LEVEL IV:
SENIOR TEAM COMPETITION**

Open to anyone 55 and older birding in New Jersey. All members must be at least 55 except for the driver who can be under 55 but over 21. Teams are eligible for the Wolfarth Award. Registration is \$50 per team; \$5 per team member (does not include Awards Brunch or shirt). Registration deadline is April 20.

AWARDS BRUNCH

Awards Brunch is **included** with all **LEVEL I team registrations**. Any other individuals (other than LEVEL I team members or their CORPORATE SPONSOR) may attend the Awards Brunch on Sunday following the event by including payment (\$20 per person) and the names of those attending brunch. Advance reservation and payment required to attend. Neither payment nor reservations can be accepted the day of the brunch. **Please print name to appear on nametag:**

BRUNCH ATTENDEE

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- I'm interested in playing; please send registration info.
- Please reserve a spot(s)* at the Awards Brunch (payment enclosed).

Name: _____

Address: _____

City: _____ State/Zip: _____

Phone (daytime with area code): _____

Email: _____

BRUNCH PAYMENT INFORMATION:

Enclosed is my check for \$ _____ payable to New Jersey Audubon Society.

Please charge my: MasterCard Visa Discover AmEx

Card No. _____ Exp Date ____ / ____

Name on card: _____

DON'T FORGET TO ASK ABOUT YOUR EMPLOYER'S "MATCHING GIFT" PROGRAM.



Even more ways to play the "BIG DAY"

JOIN ONE OF OUR NJAS "CENTER TEAMS"

Registration and minimum pledge on team total species required; details and directions will be mailed to all registrants.

CAPE MAY BIRD OBSERVATORY

600 Route 47 North, Cape May Court House, NJ 08212
(609) 861-0700 / pat_sutton@njaudubon.org

- CMBO Century Run** led by Captain Pat Sutton and a host of excellent leaders will leisurely bird south of the Cape May Canal. Expect a number of birds and lots of fun! 134 - 166 species have been tallied over the years. Get your friends to pledge your species total!

PLAINSBORO PRESERVE

80 Scotts Corner Road, Cranbury, NJ 08512
(609) 897-9400 / brianv@njaudubon.org

- Central Jersey Century Run** for novice and expert alike. What a better way to raise funds for the new Plainsboro Preserve while having a great time! Come on out and give it a shot! Trip runs from about 7 AM to 6 PM with optional extensions for nocturnal birds. Pledge sheets available to help you raise funds for your efforts.
- Tiny Tots World Series of Birding** for children 3 to 9. The staff of **Plainsboro Preserve & Rancocas Nature Center** will teach some bird basics before heading out for some friendly birding at the Plainsboro Preserve. A minimum donation of \$25 is required; contact either center for details and a donation sheet to involve friends and relatives in sponsoring your child. Contact Mary Belko at (609) 261-2495 (mbelko@njaudubon.org) or Tara Miller at (609) 897-9400 (taram@njaudubon.org).

NATURE CENTER OF CAPE MAY

1600 Delaware Avenue, Cape May, NJ 08204
(609) 898-8848 / nccm@njaudubon.org

- World Series of Birding for Families** where youngsters and their caregivers will learn some bird basics before heading out for some kid friendly birding. Join us from 10 AM to Noon and help support New Jersey Audubon Society. Each family of up to four participants will receive a "Backyard Birding Bag" packed with birding books and activities that you can do right in your own backyard! Cost for members \$20; non-members \$35.

RANCOCAS NATURE CENTER

794 Rancocas Rd., Mount Holly, NJ 08060
(609) 261-2495 / rancocas@njaudubon.org

- Salem County Century Run** with Frank Lenik explores some better known and undiscovered or little known sites. Expect 120+ species.
- Dollar-A-Bird for serious birders** with Tom Bailey for an intensive day of birding from Burlington County to Forsythe in hopes of finding 130-160 species.

SANDY HOOK BIRD OBSERVATORY

20 Hartshorne Dr., P.O. Box 553, Fort Hancock, NJ 07732
(732) 872-2500 / shbo@njaudubon.org

- Sandy Hook Century Run** with Scott Barnes and Linda Mack for an intensive day scouring the "Hook" from the comfort of your car. Expect 120+ species.

Note: If participating with a Center Team, please indicate above, and send this form directly to the center you are participating with so they can process your registration and reserve you a place on their team. After the event, they will advise you of your teams winning totals and your pledged amount. Registration deadline is April 20th.



SCHERMAN-HOFFMAN WILDLIFE SANCTUARY

11 Hardscrabble Rd., P.O. Box 693, Bernardsville, NJ 07924
(908) 766-5787 / scherman-hoffman@njaudubon.org

- Great Swamp Century Run** with Randy Little and Neil Collins hope to top their 102 species record with access to the off limits management area of the refuge. Begins at 7 AM; limited to 25 participants.
- Great Northwest Territories Century Run** led by Tom Halliwell, Sharon and Wade Wander. Bird Delaware River National Recreation Area, Stokes State Forest, and Highpoint State Park with over 50,000 acres of open space and hopefully 100+ species. Limit 20; meets at 7 AM.

WEIS ECOLOGY CENTER

150 Snake Den Road, Ringwood, NJ 07456
(973) 835-2160 / karla@njaudubon.org

- Passaic Pewees** seeking teammates to spend a full day birding the hottest hot spots in Passaic county with Karla Risdon and Suzanne Serafini while raising pledges in support of Weis's education endeavors.

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I CAN'T PLAY BUT WANT TO PLEDGE MY SUPPORT

Here's my pledge of:

- \$_____ per species for total number of species seen by my favorite **center team** (please check center team below).
- \$_____ fixed amount for my favorite **center team** (please check center team below).
- \$_____ per species for total number of species seen by **ALL World Series of Birding Teams** (cumulative total ±270 species).
I want my pledge to go to (please check center team below):
 - Cape May Bird Observatory
 - Lorrimer Sanctuary
 - Nature Center of Cape May
 - Plainsboro Preserve
 - Rancocas Nature Center
 - Sandy Hook Bird Observatory
 - Weis Ecology Center
 - Scherman-Hoffman Wildlife Sanctuary
 - NJAS Conservation Fund

DON'T FORGET TO ASK ABOUT YOUR EMPLOYER'S "MATCHING GIFT" PROGRAM.

If making a pledge to any of our centers,
please complete this form and mail to:

**NJAS Headquarters - WSB Pledge
P. O. Box 126 - Bernardsville, NJ 07924.**

After the event, we will notify you of your team's winning total and your total pledged amount.